

Profile

Graphic Design:

Print, annual reports, corporate identity, packaging, signage, promotion, social media and web design.

Software:

Adobe CS6 (Illustrator, InDesign, Photoshop, Acrobat), QuarkXpress, MS Office, FileMaker Pro, OS: Macintosh and PC platforms.

Personal Qualities:

Both a team player and an independent, self-motivated worker. A quick learner, enthusiastic, focused, reliable, organized, and responsible. Strong communication and interpersonal skills, friendly, and open-minded.

An experienced problem-solver, knowledge of print production, social media and client relations.

Fulfilled the role as Director Client Relations, Senior Designer and Project Manager, liaised extensively with the clients throughout numerous communications, print, multimedia and Social Media projects.

Interests:

Photography, social media, fashion, books and magazines, fine art, architecture, and interior design. A traditional pow-wow dancer and a proud Canadian aboriginal (Ojibway) belonging to the Little Grand Rapids First Nation in Manitoba.

Volunteering with the White Ribbon Yukon, Blue Feather Music Festival, Yukon First Nations Culture & Tourism Association, Yukon Aboriginal Sports Circle.

Education

(10/13)

The Society of Graphic Designers of Canada (GDC®), Ottawa, Ontario

Granted C.G.D. accreditation

- › The Society of Graphic Designers of Canada (GDC®) is a member-based organization of design professionals, educators, administrators, students and associates in communications, marketing, media and design related fields.
- › The C.G.D. and Certified Graphic Designer designations are signals of quality and competence to the profession, the public, and the government.

(06/06)

The Association of Registered Graphic Designers of Ontario, Toronto, Ontario

Granted R.G.D. accreditation

- › A Registered Graphic Designer and R.G.D. is a graphic design practitioner, manager or educator who has met the Association's qualification criteria and has been granted the right to use these professional designations.
- › The R.G.D. and Registered Graphic Designer designations are signals of quality and competence to the profession, the public, and the government.

(09/93 - 05/96)

Seneca College, Toronto, Ontario

Design Arts Diploma

- › Graduated with High Honors
- › Developed strong creative and technical skills through courses in communication design, information design, typography, and multimedia
- › Completed a number of design theory and general education courses
- › Participated in various group assignments, design critiques, and presentations



Work Experience

Over twenty (20) years of experience in communications, print design and multimedia projects. Professional career includes:

- › Three (3) year as a Senior Designer with Outside the Cube
- › Two (2) years as the Production Designer with Aasman Brand Communications
- › Three (3) years as the Senior Designer/Project Manager with Maximum 60 Design Communications.
- › Three (3) years as a Partner/Art Director with The Thunderbird Group.
- › Eight (8) years as a Senior Designer/Project Manager with Hangar 13 Art and Design.
- › Two (2) years as the Coordinator of Graphic Services at Ryerson University, RyeSAC.

(11/12 – 12/15)

Outside the Cube,

Whitehorse, Yukon

Outside the Cube is a marketing / sport tourism company that helps define, communicate and execute client projects using the most effective means to realize their goals. Specializing in communications and media strategy, marketing and advertising, event bids, organizing and sponsorship, business development and innovation, project management, social media and web analytics.

- › Successfully and efficiently completed various projects from initial concepts to final production
- › Creative execution and production development for corporate communications, identity, packaging, and marketing/promotional materials, interface design for web applications
- › Directed photoshoots and attended press approvals
- › Participated in client meetings and presentations
- › Social Media marketing

Clients: Tourism Yukon, Nahanni River Adventures, Champagne and Aishihik First Nation, Kwanlin Dün First Nation, Ta'an Kwatch Council, Yukon Wild, Latitude Wireless, Assembly of First Nations and Softball Yukon.

(09/10 – 11/12)

Aasman Brand Communications,

Whitehorse, Yukon

Aasman is a brand communications group that analyzes, develops and executes strategies that help clients communicate their brand.

- › Successfully and efficiently completed various projects from initial concepts to final production
- › Creative execution and production development for annual reports, corporate communications, identity, packaging, and marketing/promotional materials, interface design for web applications
- › Directed photoshoots and attended press approvals
- › Participated in client meetings and presentations
- › Social Media marketing

Clients: Yukon Transportation Museum, Yukon Energy, Yukon Wildlife Preserve, Whitehorse Concerts, Yukon Department of Education, Yukon Health and Social Services, Yukon Church Heritage Society, Vuntut Gwitchin First Nation and the Kwanlin Dün Cultural Centre.

(07/06 – 12/09)

Maximum 60 Design Communications,

Burlington, Ontario

Maximum 60 is a boutique design communications firm specializing in solutions formulated for healthcare. Active since 1999 and based in Burlington Ontario, Maximum 60 has steadily refined its capabilities to offer truly informed brand solutions for a broad range of healthcare organizations.

- › Successfully and efficiently completed various projects from initial concepts to final production
- › Designed annual reports, corporate communications, identity, packaging, and marketing/promotional materials, interface design for web applications
- › Directed photoshoots and attended press approvals
- › Participated in client meetings and presentations
- › Held weekly production meeting with Creative Director and staff
- › Prepared milestones and timelines for all projects
- › Created and tracked outstanding invoice(s)
- › New business development, preparing proposals, cold calling, and developing new relationships.
- › Demonstrated the ability to work under pressure, meet strict deadlines, and handle multitasking

Clients: Apotex Pharmaceuticals Inc., the Association of Registered Graphic Designers of Ontario, Grey Canada, Research In Motion, Boehringer Ingelheim, Investors Group, and United Pro Media.

